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NEW YORK STATE DEPARTMENT OF HEALTH



2020-2021 Upstate Latino Summit Part II Community Advocacy & Engagement

Thursday, January 28, 2021, 9 a.m. - 12 Noon

"Strengthening our power and our voices"

AGENDA

9:00 a.m. Welcome and Messages from Officials

MC (Mistress of Ceremonies):

- Hilda M. Jordan, Legal Assistant and Office Manager at Gupta Wessler PLLC, Harvard Graduate and Community Advocate.

9:25 a.m. Keynote speaker

- Julissa Gutierrez, Chief Diversity Officer, New York State Governor Andrew M. Cuomo.

Ms. Gutierrez will share her experiences being an advocate for the Latino community and promoting civic participation as the current Chief Diversity for New York State and in her former roles at the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund.

9:50 a.m. Break

10:00 a.m. Panel A: Civic Engagement

The Civic Engagement panel will provide insight about how to increase civic participation in communities to address issues of public concern. The speakers will comment on their experiences running for public office, and

becoming leaders in their communities who encourage active participation and involvement.

Moderator:

- Tony Colón, MVCC Trustee, Qualified NYSOCA Spanish Interpreter at Carman & Colón and Community Leader.

Speakers:

- Delvin J. Moody, City of Utica Councilman, Community Organizer and Preacher.
- Hilda Rosario-Escher, Former CEO of the Ibero American Action League in Rochester and Former New York State Senate Candidate to represent District 56.

10:50 a.m. Break

11:00 a.m. Panel B: Cultural Perspectives

How can we promote civic engagement in a culturally-diverse environment? How can different cultures achieve understanding among different groups, and what is the relationship between community and the different cultures? The Cultural Perspectives panel will explore these questions, and provide possible solutions and recommendations.

Moderator

- Maria Montero Silva, Communication Coordinator at Mohawk Valley Latino Association.

Speakers:

- Wilfredo Alvarez, Ph.D, Associate Professor of Communication Arts, Utica College.
- Eddy Garcia, M.B.A, Tenured professor Hostos Community College Business Department.

11:50 a.m. Closing Remarks & Farewell

- Sonia Martinez, Executive Director, Mohawk Valley Latino Association